

3rd party listing vs EDC.xlsx - VERTICAL



EDCINTERACTIVE.COM

Providing online ordering services for restaurants since 2001!



Approved Vendor

SERVICE PROVIDER	ONLINE ORDER FEES	PHONE-IN ORDER FEES	CUSTOMER PAYMENTS	ACCESS TO CUSTOMER DATA	EXPOSURE TO COMPETITION	COMPLETE WEB SITE BUILD
EDC	3 - 5%	NONE	IMMEDIATELY! When Order is Placed	FULL ACCESS To all Customer Data	NO EXPOSURE to other Restaurants	COMPLETE Responsive-Design Web Site with Moblie App
Grub Hub	10-15%	YES! A Charge PER-CALL Even if no order is placed!	Monthly check from the Service	NO ACCESS	YES YOUR customers can order from your competition	NO Service's order portal only
Seamless	10-15%	YES! A Charge PER-CALL Even if no order is placed!	Monthly check from the Service	NO ACCESS	YES YOUR customers can order from your competition	NO Service's order portal only
Delivery	10%	No	Monthly check from the Service	NO ACCESS	YES YOUR customers can order from your competition	NO Service's order portal only
Eat24	10%	No	Monthly check from the Service	NO ACCESS	YES YOUR customers can order from your competition	Kinda... Very BASIC Web Site
Slice	5%	YES! For Locations outside NYC	Monthly check from the Service	NO ACCESS	YES YOUR customers can order from your competition	NO Service's order portal only

If you do business with these other Service Providers (Seamless, Gurb Hub, Delivery.com, Eat24, MyPizza and others) be aware that they may have reserved a web site domain name IN YOUR RESTAURANT'S NAME, which directs customers to their Order Portal and often **THEIR PHONE NUMBER - NOT YOURS**. This diverts YOUR CUSTOMERS to their sites via Google, then you get **CHARGED HIGHER FEES** for Orders that should be coming to you for **MUCH LESS** though your own site. or FREE from your phone.

It's fine to get orders from these other services, as long as it's THEIR customers from THEIR site ... But using **YOUR NAME** to hijack **YOUR** Customers and and make them **THEIRS** and then CHARGE YOU MORE for their orders? And then solicit them with offers from other restuarnat in your area. Really?

Google your Restaurant's name and make sure unathorized services are not setting up sites in your name. And be aware of ALL MENUS & MENU PAGES now owned by Grub Hub. They are often in the Google search box on the right and post a Grub Hub Phone Number above the menu. You get charged for EVERY call.

If, you like, we will help you get Google to fix it. No charge.

Feel free to contact me for a free consultation

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