

# Maximize Sales with QuikChow Online and Mobile Ordering

Restaurants that have used QuikChow have increased Takeout sales by an average of 22%

1



54% of mobile customers use their smartphone/tablet to order directly from a restaurant's own web site or App versus only 22% who order from aggregate sites like GrubHub

2

## New Website / Redesign Includes

- QuikChow Online Ordering
- Customized App with Restaurant Logo
- Unlimited pages including Dynamic Photo Gallery
- Responsive Web Design Format
- Loyalty Program – point system that tracks orders and issues rewards
- Optional Blog for Daily Specials
- Basic Search Engine optimization
- Complementary Print Marketing Kit – business cards, signs, table displays

One Time Set Up: \$249

## Responsive Website Designs

Attract more customers with the ability to present your web content to ANY mobile, tablet or desktop computer. A responsive web design automatically adapts itself to provide seamless viewing without multiple websites.



Welcome Menu Location Order Online Contact



www.dailybagelbakery.com



Orders Sent Directly to Clover POS

Stop Letting Third Party Sites Take Your Customers and Profits. Sign up today for a QuikChow web site.

WWW.QUIKCHOW.COM  
1.888.662.2177



Powered by EDCInteractive providing restaurant branded online ordering since 2001.

<sup>1</sup>QuikChow Internal Data 2018 | <sup>2</sup>National Restaurant Association Technology Trends Report 2017



# Stop Letting Third Party Sites Take Your Customers and Profits!

## QUIKCHOW INTEGRATES WITH ANY WEBSITE

### FULLY INTEGRATED ONLINE ORDERING SOLUTION ALLOWS CUSTOMER RETENTION

Why a QuikChow Ordering System is right for you:

- Includes Custom App with Restaurant Logo
- Order Recall - Customers can re-order with three clicks
- Advanced Orders - Customers can place orders 24/7
- Saves Time/Labor - Frees staff from using the phone
- Upsell Items - List all your menu sides and ad-ons
- Eliminate Errors - Orders confirmed with email and fax
- Build Database - Capture vital customer information
- Loyalty Program - point system that tracks orders and issues rewards

### Flexible Plans – No Contracts

*About 69 percent of consumers order food online using a mobile device, according to a new study by the Interactive Advertising Bureau (IAB) and Viggle. In the study, IAB and Viggle found that restaurant-specific app downloads are on the rise. The study found that users use their mobile device to find out restaurant locations, check out menus, and see other users' reviews.*

### Simple and Fast Integration

Stop sending your customers to sites that share ordering with other restaurants. We can integrate our system with any existing website. Our solution keeps customers where they belong. No website? No Problem! We can build you a custom website that you own!

Customers prefer online ordering because:

- No busy signals or waiting on hold
- Increased order accuracy
- Customer Convenience with Quick Order
- Set orders for future dates
- Payment options

Restaurants prefer online ordering because:

- Saves time and money
- Increase in order frequency and accuracy
- Increase in average ticket
- Increase in group and catering orders
- Higher customer loyalty



Approved Vendor



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